



Philip Heit Center for Healthy New Albany

Project Partnership:

The Ohio State University
Nationwide Children's Hospital
Healthy New Albany
The City of New Albany

IWP Services Provided:

Wellness Center Development,
Management Partner and Worksite
Wellness Platform

Size:

55,555 Square Feet

Construction Completion:

November 2014



IWP partnered with the City of New Albany, Nationwide Children's Hospital, Healthy New Albany and The Ohio State University to form the new \$12 million, 51,754 square foot Philip Heit Center for Healthy New Albany (IWP New Albany). The Center houses primary care physicians, a sports medicine practice, physical therapists, orthopedics, massage therapy, chiropractors, acupuncture, nutritionists, laboratory services and imaging, radiologists, and state-of-the-art Ohio State Wexner Medical Center Health & Fitness Center (managed and operated by IWP).

IWP New Albany continues to perform well. In addition to steadily growing the membership base, revenue-enhancing programs such as worksite wellness were launched to help drive positive financial outcomes.

Working collaboratively with OSU, Healthy New Albany, the New Albany Chamber of Commerce and Aetna Insurance, IWP New Albany launched its comprehensive worksite wellness service in the New Albany marketplace. In concert with Aetna, the IWP New Albany program has been paired with an Aetna health insurance product offered to both large and small business sectors in the market.



HEALTHY
NEW ALBANY

